

with KAIT

Envision a New Future through Digital Innovation



Legal Basis for Establishment

Established under Article 15 of the Framework Act on Broadcasting & Communications Development (Act No. 11690)

Purpose of Establishment

To contribute to the development of ICT and the promotion of public welfare through members' cooperation.

Mission

To contribute to the national digital development and public benefits through members' cooperation.

Vision

To be the best partner in realizing a digital-driven nation.

Strategic Objectives and Tasks

Challenge



Securing future growth engines

Cooperation



Establishing a foundation for member cooperation

Change



Digitizing a working environment

Trust



Building a trusted organizational management system

Main Activities

The Korea Association for ICT Promotion(KAIT) is a statutory organization established in 1987 to promote ICT development and public welfare through members' cooperation. KAIT converges technologies and creates values with members engaged in various business fields including ICT services, manufacturing, software, artificial intelligence, cloud, metaverse, security and others.



Public-Private Partnership Platform between Digital/ICT Industry and Government



• Proposal of Government Policies by Collecting and Sharing Opinions from the Digital/ICT Industry

- ▶ New Year's Reception for ICT Professionals
- ▶ Digital Insight Forum
- ▶ AI & Data Forum
- ▶ Global Metaverse Council
- ▶ Infocom ISAC Council
- ▶ Korea IT Leaders Forum

Support to Strengthen Competitiveness in the Digital/ICT Industry



• Support Promotion of Digital Industry and SMEs' Global Expansion
• Digital/ICT Certification Exams
• Operation of Award Programs to Discover Innovative ICT Enterprises

- ▶ AI & Data Voucher Support
- ▶ Dissemination of Cloud Services
- ▶ Fostering Export-Ready Metaverse SMEs
- ▶ Operating ISO Certification Exams and Training Programs
- ▶ ISMS-P Certification Exams
- ▶ Cloud Security Assurance Program (CSAP)
- ▶ Korea ImpactTech Award
- ▶ World IT Show and Global Expansion Support Programs

Statistical Analysis and HR Development in the Digital/ICT industry



• ICT Statistical Survey and Analysis
• Digital Human Resources Development

- ▶ AI Semiconductor Technology Human Resources Platform
- ▶ Education and Qualification Exams on Digital Technology
- ▶ International ICT Statistics and Indices
- ▶ ICT Survey
- ▶ Trend Survey of Major ICT Products and Services

Promotion of Rights and Interests of Digital/ICT Users



• Provision of a Safe and Convenient Digital User Environment
• Building a Sound ICT Ecosystem

- ▶ Mobile Services Unfair Practices Reporting center
- ▶ 365 Online Dispute Counseling Center
- ▶ Mobile Phone Lost & Found Center
- ▶ Certification of Used Device Dealer and Service of Used Device Trade Verification

Public Services and Joint Projects



• Public Services for Promoting a Telecommunications Services User Environment
• Joint Projects to Strengthen Competitiveness of Digital/ICT Industry
• Dissemination of the Information Owner Centric MyData

- ▶ Joint Management for Credit Information of Communications Services
- ▶ Financial MyData Intermediary Agency
- ▶ MVNO Info Hub
- ▶ Identity Theft Prevention Service
- ▶ Certification of Mobile communications Retail Stores

01

Public-Private Partnership Platform between Digital/ICT Industry and Government

KAIT promotes cooperation among members through Digital/ICT forums and councils and proposes policies including technology development, solving social issues, and others via collecting members' opinions.

New Year's Receptions for ICT Professionals

A New Year's Reception is an annual gathering of ICT professionals in January to mingle and build a harmonic relationship, pledging for a promising new year.

Digital Insight Forum

Cooperative governance forum involving the government, industry, academia, and research institutions to gain insights into the digital economy and to strengthen global competitiveness.

Global Metaverse Council

The Global Metaverse Council aims to foster competitive metaverse SMEs and promote members' human & material resources cooperation.

AI & Data Forum

Promotes industry competitiveness and fosters mutual cooperation by sharing cases on AI & data standardization, business applications, and proposing policies for industry advancement.

Korea IT Leaders Forum

Regular monthly meetings of ICT leaders to exchange opinions and propose development strategies for the ICT industry.

Infocom ISAC Council

The Information Sharing & Analysis Center Council aims to jointly respond to cyberterrorism and security breaches in the information and communication sector, while protecting critical information infrastructures.



02

Support to Strengthen Competitiveness in the Digital/ICT Industry

Offering industry programs that boost the digital and AI sectors, and discovering innovative technologies and strengthening global competitiveness.

Data Voucher Support

Promotes data-driven innovation and development for SMEs by Data voucher supports.

AI Voucher Support

Provides enterprises with AI vouchers to help them utilize AI technologies.

High-Performance Computing (HPC) Support

Through the program, the AI enterprises can access high-performance computing resources specialized for AI, aimed at utilizing domestic AI semiconductors.

Dissemination of Cloud Services

Promotes cloud-based digital transformation by supporting the adoption of cloud services among domestic SMEs.

Fostering Export-Ready Metaverse SMEs

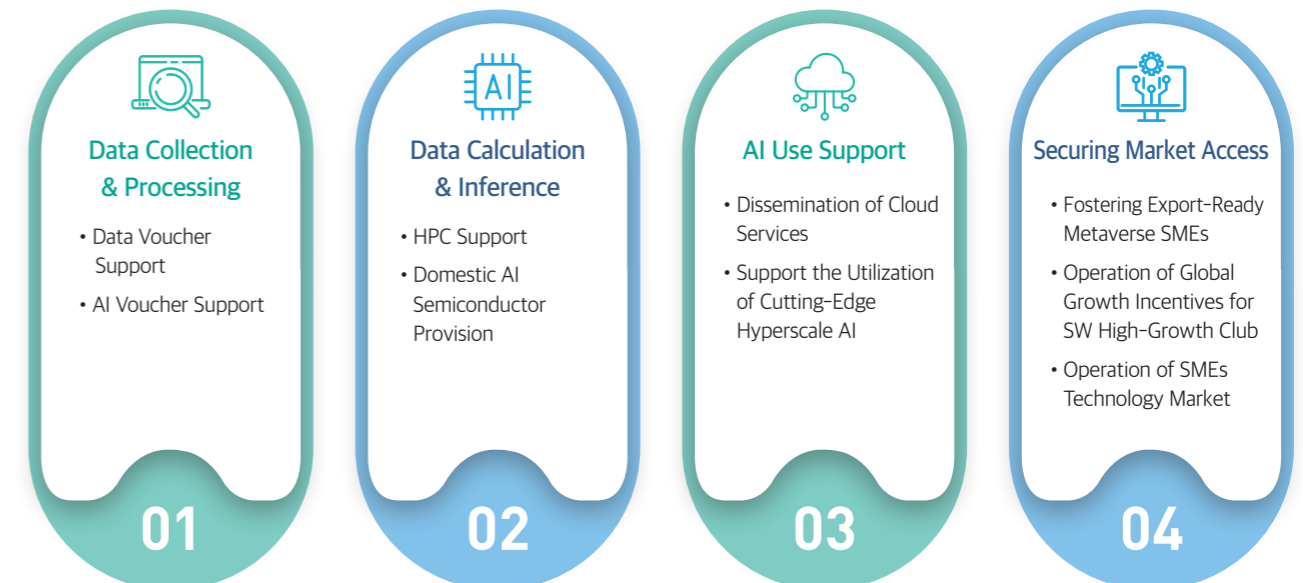
Supports metaverse SMEs entering into the global metaverse platform ecosystem and fostering their growth to the global-level enterprises.

SW High-Growth Club Global Growth Incentives

Supports SW High-Growth Club companies in expanding their global market presence and facilitate international networking opportunities.

SMEs Technology Market

Supports the growth of innovative SMEs' market access by utilizing the integrated technology market platform.



■ Operating ISO Certification Exams and Training Programs

Conducts certification exams: ISO/IEC 9001: 2015 (QMS), ISO/IEC 27001: 2022 (ISMS), ISO/IEC 27701: 2019 (PIMS), ISO/IEC 27017: 2015 (ISCS), and ISO/IEC 27018: 2019 (ISPC) and implements education & training for ISO certification auditors.



■ Certification Exams of High-Speed Infocom Building

Conducts certification exams for buildings equipped with in-building high-speed infocom facilities (such as wiring, conduits, and MDF*) based on the criteria of high-speed information and communications, home network services, and etc.

*MDF: Main Distribution Frame



■ ISMS-P Certification Exams

Conducts certification exams (initial, follow-up, and renewal) to assess the suitability and reliability of information security systems managed by institutions and businesses.



■ Vulnerability Analysis and Assessment for Management Agencies of Critical Information and Communications Infrastructure

Assesses vulnerabilities of the critical information and communication infrastructure in managerial, physical and technical areas, and establishes the protection measures.



■ Cloud Service Security Certification (CSAP)

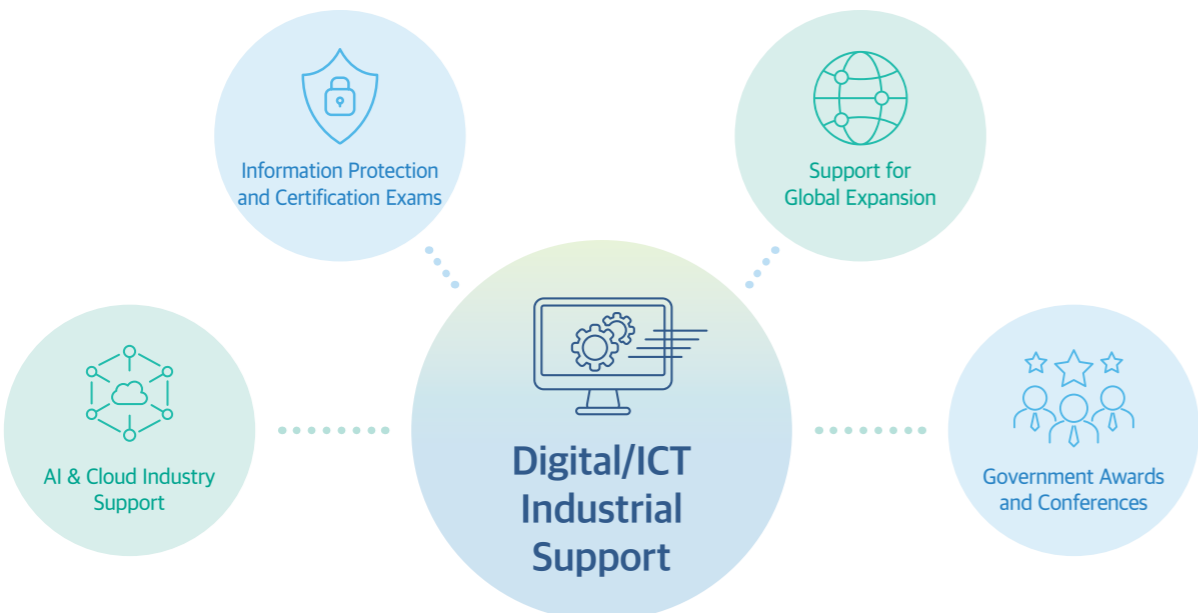
Conducts certification exams (initial, follow-up, and renewal) for cloud service security for businesses that provide private cloud services.

■ Information Security Readiness Assessment

Assesses information security levels to strengthen autonomous protection capabilities and enhance the security reliability of businesses.

■ Safety Inspection of Railroad Facilities (Information and Communications Sector)

Conducts precision diagnosis and performance evaluation of information and communications facilities in railroads to address aging issues due to long-term use.



■ World IT Show and Global Export Consultation Meeting

Organizes the largest comprehensive ICT exhibition in Korea, sharing the latest and future technology trends and hosting global export consultation meetings.



■ ICT Industry Outlook Conference

The ICT Industry Outlook Conference brings together ICT experts and entrepreneurs from both domestic and international markets to share insights on industry trends, business cases, and the latest information and to forecast the future of the ICT industry.



■ ICT Global Expansion Council

Provides members with customized trend information on target countries for international expansion and promotes cooperation with overseas institutions and companies.

■ Government Awards

Operates the awards for innovative ICT and mobile technologies to foster new growth engines for businesses and promote the nation's ICT industry.

- Korea ImpactTech Award : The most prestigious ICT awards in Korea, including the Presidential Award, Minister of Science and ICT Award, KAIT Award, and the Korea Economic Daily Award.

- Mobile Technology Award : The top mobile awards in Korea, recognizing key technologies and products, with awards such as the Presidential Award, Prime Minister's Award, Minister of Science and ICT Award, KAIT Award, Korea Economic Daily Award, and MNOs' Awards.



03

Statistical Analysis and HR Development in the Digital/ICT Industry

Conducts statistical surveys and analyses of the digital/ICT industry to identify new growth engines, while operating educational programs and certification exams to cultivate professionals.

Government Approved National ICT Statistical Surveys

Compiles and provides statistical data on the scale and status of the domestic ICT industry, media consumer perceptions, and media viewing behavior to identify growth engines and strengthen competitiveness, supporting government policy formulation and business strategy development.

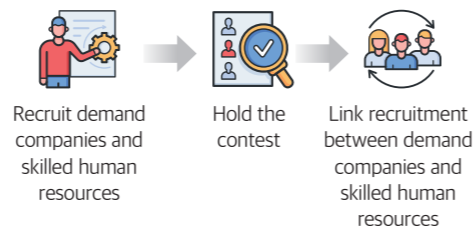
Name of Statistics (approval number)	Survey Cycle	Items Provided
ICT Survey (No.127005)	Annual (complete enumeration)	• Sales, Workers, Companies, Exports/Imports, Trade & Balance, by ICT Industry Categories, Size of the Company, and Regions.
Trend Analysis of ICT Products and Services (No. 127006)	Monthly (sampling)	• Sales, Exports/Imports, Trade & Balance, by ICT Industry Categories and Size of the Company • Number of Telecom Communication Subscribers and Traffic
Survey on ICT Workforce Trends (No. 127007)	Annual (sampling)	• Employment Status: Total Number of Employees, Recruitment/Retirement • Manpower Status: Research and Technology, Office Management, Production (Broadcasting) • Category Status: SW/SI Development & Design, System Operation & Management, ICT Technology Sales, etc.
ICT Enterprise Business Survey (No. 127008)	Monthly (sampling)	• Corporate Status, Production Activities, Corporate Management Judgment, Suggestions • Original Index and Sales Weighted Index (Weighted Index Considering the Sales Size of Each Company by Middle Classification)
Survey on Smart Media Industry (No. 127014)	Annual (complete enumeration)	• OTT, Digital Signage, Smart Media-Related Sales, Workers, and the Number of Businesses, etc.
Broadcasting Media Use Behavior Survey (No. 164002)	Annual (sampling)	• Media Ownership and Use; Media Use Perception: Viewing Behavior of Terrestrial Broadcasting, Pay TV Programs, Radio, Cable TV, Satellite TV, IPTV, and Terrestrial DMB • Behavior Related to the Use of Other Media while Watching Smart Devices, Online Video Content, Online Audio Content, TV, etc.

International ICT Statistics and Indices

Collects and provides ICT statistical data for international organizations (OECD, ITU, etc.) and proposes improvement measures based on the analysis of international indices, supporting government policy formulation.

AI Semiconductor Technology Human Resources Platform

Identifies new talents in the AI semiconductor field, both domestically and internationally, and supplies them to domestic companies, enhancing technological competitiveness and fostering an AI semiconductor industry ecosystem.



Education on Digital Technologies to Foster Digital Human Resources

Operates educational programs in digital technology fields, including AI, Digital Transformation (DX), and Hyperscale AI, to cultivate practical digital experts.

ICT Qualification Exams

Operates Digital Information Ability Test (DIAT), Linux Master, Search Advertisement Marketer, Social Network Advertising Marketer, Coding Ability Test, AI Ability Test, Metaverse Builder, and others to foster ICT human resources.



04

Promotion of Rights and Interests of Digital/ICT Users

Enhances user rights and fosters a safe digital environment by supporting efficient dispute resolution related to digital/ICT service usage and promoting activities to eradicate the distribution of illegal and harmful information.

Broadcasting and Communications User Information Portal

Provides information on subscription, usage, termination, and bundled services for broadcasting and telecommunications, and operates educational programs to enhance service usage skills for vulnerable digital users.



365 Online Dispute Counseling Center

Operates a specialized consultation center to support user damage relief by helping users effectively address online issues such as defamation, personal information infringement, malicious comments, cybercrime, and other online harm.



Preventing Distribution of Illegally Filmed Materials and other Illegal Information

Monitors and enforces legal and institutional measures to prevent and block the online distribution of digital sex crime materials and illegal pornography, and educates information and communication service providers about these measures.



Mobile Service Fair Trade Support Center

Operates a reporting and consulting center for illegal or unfair sales practices by mobile telecommunications service providers and implements corrective measures to address these issues.



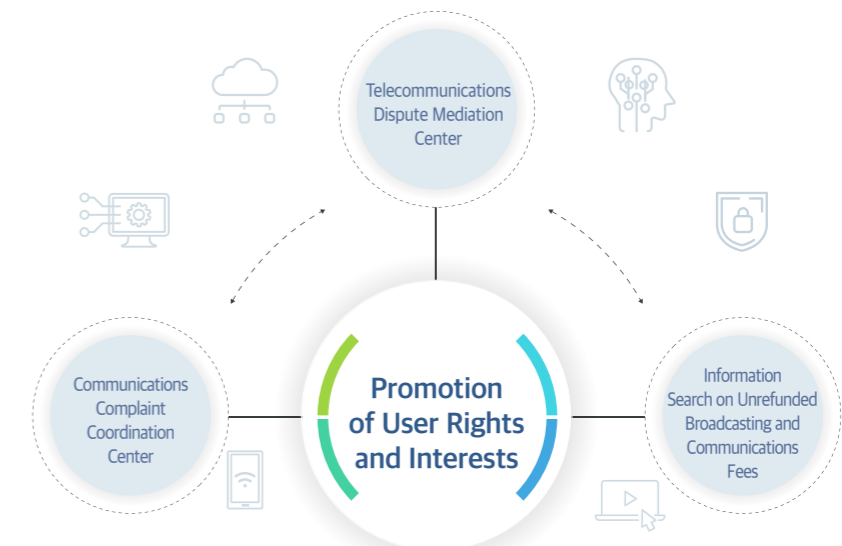
Mobile Phone Lost & Found Center

Assists users to find their lost mobile phones and supports the insurance process by coordinating with telecommunications service providers, police stations, post offices, airports, and other relevant entities.



Certification of Used Device Dealers and Service of Used Device Trade Verification

Certifies second-hand device dealers and issues trade verifications for used devices to prevent potential user damage.



Public Services and Joint Projects

Enhances market competitiveness in the digital/ICT industry through cooperative joint projects and creates social values.

■ Financial MyData Intermediary Agency

Operates an intermediary service that provides personal credit information (MyData) from telecommunications service providers to financial MyData service providers upon the user's request.



■ Joint Management for Credit Information of Communications Services

Manages credit information, including service suspension due to fraudulent use and overdue service fees, to support a healthy telecommunications service environment.



■ MVNO Info Hub

Operates an online portal that helps users compare Mobile Virtual Network Operator (MVNO) service plans and provides various sales channels for MVNO businesses.



■ IMEI Integrated Management Center

Provides a public service to prevent the illegal use of lost or stolen mobile phones by checking the device status. Also verifies eligibility for discounted rates or optional contracts.



■ Identity Theft Prevention Service (Msafer)

Provides a public service that sends SMS notifications to the actual phone owner whenever new subscriptions or name changes are made for mobile phones, wired phones, high-speed internet, pay TV services, and other related services.※ Includes Subscription Status Inquiry Service, Subscription Restriction Service, Email Notification Service, etc.



■ Certification of Mobile Telecommunications Retail Stores

Assesses and grants approval to mobile telecommunications retail stores in accordance with the law.



Services for Members

1

● Discovering and Jointly Addressing Industry Issues

- Collects and presents member opinions regarding policy and institutional improvements to the government and the National Assembly.

2

● Providing Networking Platforms

- The Digital Insight Forum meeting (bi-monthly)
- The New Year's Reception for ICT Professionals (January)
- The networking sports events for members (twice a year)
- The Minister of Science and ICT's Table Tennis Tournament (May)

3

● Enhancing Members' Business Competence and Providing ICT Contents

- Support for the World IT Show (WIS) participation (April)
- Support for corporate presentations for investors (VCs, CVCs, etc.) (April)
- Invitation to ICT Industry Outlook Conference and ICT Market & Technology Trends Seminar (November)
- Newsletters about ICT industry trends and government policies (weekly)
- Information sharing of the government program related to the ICT and digital industry (weekly)
- Registration of the digital/ICT experts pool and recommendation for government policy support activities
- Discount on fees for the qualification exams operated by KAIT for employees of SME members (10-50%)

4

● Elevating Member Prestige and Supporting Marketing Activities

- Discounts on booths at the World IT Show (up to 25%) (April)
- Recommendations for government award nominations
- Support for promoting members' products and technologies
- Distribute members' press releases through accredited ICT media
- Assistance with publishing featured articles about members in ICT specialized media

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